AEROMAX BALLOON PROMOTIONS

# Your questions, answered.

Corporate programs • Nationwide reach

## CORPORATE BALLOON ADVERTISING

### How does a corporate hot air balloon advertising program work?

Aeromax manages your entire nationwide hot air balloon marketing campaign from start to finish. We handle the initial aircraft concept, envelope manufacturing coordination, flight logistics, FAA compliance, and pilot staffing. Your custom-branded balloon acts as a massive, floating billboard at major national events, festivals, and targeted high-priority markets across the country.

### How long does it take to build a custom corporate advertising balloon?

Design, manufacturing, and FAA certification typically take anywhere from 12 to 16 weeks. Because a corporate hot air balloon program requires meticulous planning, we recommend reaching out at least 4 to 6 months prior to your target campaign launch or major event activation date.

### Can the balloon travel to multiple states for a national tour?

Yes. We specialize in multi-market corporate campaigns. Aeromax coordinates all cross-country transportation, expert pilots, chase crews, and regional field operations so your brand experiences seamless visibility across multiple states.

## Your brand. Above the ordinary.

Custom aircraft. Professional operations. Memorable experiences.

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Event planning • Tethers, glows & getting started

## TETHERS & BALLOON GLOWS

### What are the space and safety requirements for a tethered balloon ride or night glow?

To safely operate a tethered balloon or night glow at your event, we require a clear, flat, open area of at least 200 feet by 200 feet. The space must be completely free of overhead utility lines, light poles, trees, and structures.

### What happens if the weather doesn't cooperate for our event?

Hot air balloons are highly dependent on weather conditions. For safety, we cannot operate in high winds, rain, or unstable atmospheric conditions. Because weather is unpredictable, all event contracts include clear guidelines on weather delays, standby times, and rescheduling or cancellation terms.

### Are your operations insured?

Yes, absolutely. Aeromax operates with comprehensive aviation liability insurance tailored for corporate activations, festivals, and public tethered rides. We can provide certificates of insurance (COI) naming your corporation or venue as an additionally insured party upon request.

## GETTING STARTED

### What is the next step to see my brand on a balloon?

We keep our process straightforward and efficient. Contact us directly via phone or email, and we will discuss your marketing goals. From there, we will send you a custom digital 3D rendering of your branded balloon alongside a complete informational media packet via mail or email.